



JUNIOR LEAGUE WILLIAMSPORT

July 2024

The Junior League of Williamsport (JLW) is excited to start a new League year this summer. The JLW is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. Our current focus is on building a healthy community through outreach in the areas of food security and mental health and wellness. Our purpose is exclusively educational and charitable. In the community, we have partnered with Sojourner's Truth Ministries in providing dinners to the community, the YWCA to provide women and families with much needed supplies, Firetree Place to teach children how to make healthy meals, and much more.

Last year we hosted two successful and exciting fundraisers and we look forward to organizing both events again this year, with even better attendance and visibility. We will once again be hosting our annual Holiday Auction on December 18, 2024 at the Community Arts Center and a 5k race in the spring of 2025. We look forward to inviting the community to participate in both events! **We hope you will consider supporting JLW as we kick off our 96th League year. We hope you will join us in our efforts to support the community by becoming a 2024-2025 JLR business sponsor.**

With your support, we hope to be able to make a deeper impact on the greater Williamsport area and Lycoming County through our events, advocacy on social media and local publications, as well as boots on the ground efforts with our signature volunteer events like Kids in the Kitchen, CodeRed.Period, and so much more.

You will find many size business sponsor packages available, but we will also still offer sponsorship options for just our newsletter as we have in years past. We thank you for your consideration of our sponsorship packages on the attached page which help to continue to fund our efforts in improving food security and mental health and wellness in our community.

Sincerely,
Vanessa Slaughter & Amanda Phillips
Co-Chairs of Fund Development
fundraising@jlwilliamsport.org



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Sponsorship Packages 2024-2025

	GOLD	SILVER	BRONZE
	\$2000	\$1000	\$500
JLW 5K – Spring 2025			
Business logo printed on the back of the race t-shirts	Large Size	Medium Size	Small Size
Complimentary race registration	3	2	1
Company banner display at Start/Finish Line	✓		
Verbal recognition at the event start	✓		
Company promotional material in race packets	✓	✓	
Verbal recognition at post-race reception	✓	✓	✓
Recognition in all social media posts	✓	✓	✓
Free exhibit booth on race day	✓	✓	✓
JLW Holiday Auction - December 18, 2024 at the CAC			
Business name and logo in our auction brochure slide show, on the bidding website and stations	✓	✓	✓
2 tickets to the event	✓	✓	
Business name displayed on large auction banner and display signs	✓		
All-year Recognition: June 1, 2024 - May 31, 2025			
Logo included in our monthly newsletter as League sponsor	✓	✓	✓
Logo displayed on our website as a League sponsor	✓	✓	✓
Periodic social media mentions throughout the year	✓	✓	✓



JUNIOR LEAGUE WILLIAMSPORT

Sponsorship Package

Company Name: _____

Address: _____

Contact Person/Title: _____

Contact Phone: _____

Contact Email: _____

Enclosed Amount: _____

IMPORTANT NOTE: For advertising/promotional materials, please provide your business logo via an e-mail to fundraising@jlwilliamsport.org.

Please return this form along with your check payable to **JLW** and return to:

Junior League of Williamsport
220 W 4th St 3rd FL
Williamsport PA 17701

EIN # 24-6023281

Thank you for your support!